



16TH ANNUAL REGAL AWARDS

Presented by the Sales & Marketing Council

Best Bathroom or Kitchen Design Entry Form

DEADLINE FOR ENTRIES: February 8, 2008 at 3:00 p.m.

ELIGIBILITY REQUIREMENTS: *Entrant must be a current member of the Home Builders Association of Delaware.*

JUDGING CRITERIA:

BATHROOM – *The materials, color coordination, layout and use of space and flow will be judged as well as the use of furnishings and accessories to include cabinetry, sinks, faucets, mirrors, countertops, tub and shower surrounds, lighting, flooring and window treatments as they relate to the interior of the home.*

KITCHEN – *The materials, color coordination, layout and use of space and flow will be judged as well as the use of furnishing and accessories to include cabinetry, sinks, faucets, countertops, backsplashes, lighting, flooring and window treatments as they relate to the interior of the home.*

Application Fee – \$100 per entry

Please indicate the appropriate category for this entry form:

189. Best Bathroom Design

190. Best Kitchen Design

Company Name

Mailing Address

City, State & Zip

Principal or Officer

Contact Person

Phone

Fax

E-mail

Name of Architect

Name of Interior Merchandising Firm

Marketing Statement

In 200 words or less explaining the design concept, target market and success of the space entered. This piece should be targeted towards a Regal Award Judge.

Quick Descriptor

*In 75 words or less write a quick descriptor of the entry. *If entry wins, this will be used along with one image of the entry in the Regal Award supplement inserted in The News Journal. We encourage you to write this with the mindset that a consumer will be reading this, not a judge.*

Submission Requirements:

- *Three (3) copies of the completed entry form.*
- *4 hard copies of the floor plan of the space (please also include a JPEG image of the floor plan).*
- *4 images (100 DPI – TIFF or JPEG) of the space to include special features and design elements.*
- *A brief marketing statement (max. 200 words) explaining the design concept, target market and success of the space entered.*
- *A 75 word paragraph descriptor of your entry. If your entry wins this will be used in the News Journal special tabloid section featuring all Regal Award winners.*