



# 16<sup>TH</sup> ANNUAL REGAL AWARDS

*Presented by the Sales & Marketing Council*

## **Best Renovation or Remodel Entry Form**

**DEADLINE FOR ENTRIES: February 8, 2008 at 3:00 p.m.**

**ELIGIBILITY REQUIREMENTS:** *Entrant must be a current Member of the Home Builders Association of Delaware.*

**JUDGING CRITERIA:** *Judging based on the adaptability to the existing structure, architectural design and aesthetic qualities and value of the renovation and its impact relative to cost.*

***Application Fee – \$100 per entry***

Please indicate the appropriate category for this entry form:

185. Best Renovation or Remodel under \$150,000

186. Best Renovation or Remodel over \$150,001

Company Name

Mailing Address

City, State & Zip

Principal or Officer

Contact Person

Phone

Fax

E-mail

Name of Design Entered

Address of Design

Name of Remodel Designer

**Marketing Statement**

*In 200 words or less summarize the renovation and detail any unique challenges, workmanship and/or materials utilized in the project. This piece should be targeted towards a Regal Award Judge.*

**Quick Descriptor**

*In 75 words or less write a quick descriptor of the entry. \*If entry wins, this will be used along with one image of the entry in the Regal Award supplement inserted in The News Journal. We encourage you to write this with the mindset that a consumer will be reading this, not a judge.*

**Submission Requirements:**

- *Three (3) copies of the completed entry form.*
- *6 (100 DPI – TIFF or JPEG) digital photos of before and after images on CD.*
- *A brief marketing statement (max. 200 words) summarizing the renovation and detailing any unique challenges, workmanship and/or materials utilized in the project.*
- *A 75 word paragraph descriptor of your entry. If your entry wins this will be used in the News Journal special tabloid section featuring all Regal Award winners.*